

# Maria SNEGOVAYA

The Institute for European, Russian, and Eurasian Studies  
The George Washington University  
1957 E St NW Washington, DC 20052  
ms4391@columbia.edu

## Education

---

<b>COLUMBIA UNIVERSITY</b>	<b>NEW YORK, NY</b>
PhD, Political Science	2018
MPhil, Political Science	2014
MA, Political Science	2013
<b>HIGHER SCHOOL OF ECONOMICS</b>	<b>MOSCOW, RUSSIA</b>
Candidate of Sciences Degree, Economics	2011
BA, Economics and Finance (awarded Gold Medal)	2005

## Research Experience

---

<b>VIRGINIA TECH</b>	<b>BLACKSBURG, VA</b>
Postdoctoral Fellow, Kellogg Center for Philosophy, Politics, & Economics	Sep 2020 – present
Research Fellow, Center for European Union, Transatlantic, and Trans-European Space Studies	
<b>JOHNS HOPKINS UNIVERSITY</b>	<b>WASHINGTON, DC</b>
Postdoctoral Fellow, School of Advanced International Studies	Aug 2019 – June 2020
<b>UNIVERSITY OF MARYLAND</b>	<b>COLLEGE PARK, MD</b>
Postdoctoral Associate, Center for International & Security Studies	Jul 2018 – Jun 2019
<b>HIGHER SCHOOL OF ECONOMICS</b>	<b>MOSCOW, RUSSIA</b>
Research Assistant to Prof. Yevgeny Yasin, Head of Research	Mar 2006 – Dec 2011

## Visiting Positions

---

<b>GEORGE WASHINGTON UNIVERSITY</b>	<b>WASHINGTON, DC</b>
Visiting Scholar, Institute for European, Russian, & Eurasian Studies	Aug 2020 – present
Fellow, Illiberalism Studies Program	
<b>HARVARD UNIVERSITY</b>	<b>CAMBRIDGE, MA</b>
Visiting Fellow, Davis Center for Russian and Eurasian Studies	Aug 2009 - Jan 2010

## Other Affiliations

---

<b>GEORGE WASHINGTON UNIVERSITY</b>	<b>WASHINGTON, DC</b>
Member, PONARS Eurasia	Oct 2019 – present
<b>CENTER FOR EUROPEAN POLICY ANALYSIS</b>	<b>WASHINGTON, DC</b>
Adjunct Fellow	Feb 2018 – Oct 2020
<b>WOMEN ALSO KNOW STUFF</b>	<b>NEW YORK, NY</b>
Member	Jan 2017-now
<b>FOREIGN POLICY INTERRUPTED</b>	<b>WASHINGTON, DC</b>
Fellow	Aug 2016 – Mar 2017
<b>THE BROOKINGS INSTITUTION</b>	<b>WASHINGTON, DC</b>
Special Visiting Guest, Foreign Policy	Jun 2015 – Jul 2015
<b>THE INSTITUTE FOR THE STUDY OF WAR</b>	<b>WASHINGTON, DC</b>
Consultant, Ukraine Team	Jun 2015 – Jul 2015

## Publications

---

### Articles

- “Fellow Travelers or Trojan Horses? Similarities Across pro-Russian Parties’ Electorates in Europe,” *Party Politics* (2021).
- “How the Ex-Communist Left Reformed and Lost,” *West European Politics* (2021).
- “Different Strokes for Different Folks: Technocratic vs Radical Populist Parties,” Thematic Issue: Varieties of Technocratic Populism around the World, *Politics and Governance*, 8:4 (2020), 556-567.
- “Voice or Exit? Political Corruption and Voting Intentions in Hungary,” *Democratization*, 27:7 (2020), 1162-1182.
- “Guns to Butter: Sociotropic Concerns and Foreign Policy Preferences in Russia,” *Post-Soviet Affairs*, 36:3 (2020), 268-279.
- In Russian: Мария Снеговая. “Пушки или масло: экономические ожидания и внешнеполитические предпочтения россиян,” *Идеология и политика*, 1:17 (2021), 182-201.
- “What Factors Contribute to the Aggressive Foreign Policy of Russian Leaders?” *Problems of Post-Communism* 67:1 (2020), 93-110.
- “Populism and the Decline of Social Democracy” (with Sheri Berman), *Journal of Democracy* 30:3 (2019), 5-19.
- “Neo-Patrimonialism and the Perspective for Democratization.” *Notes of the Fatherland*. (2013), 135-45 (in Russian).
- “Institutional Problems of Russia in the Global Context” (with Yevgeny Yasin), *Voprosy Ekonomiki* 1 (2010) (in Russian).
- “Institutional and Cultural Constraints of Developing Countries” (with Yevgeny Yasin), *Voprosy Ekonomiki* 11 (2009) (in Russian).
- “The Role of Innovation in the Global Economy” (with Yevgeny Yasin), *Voprosy Ekonomiki* 9 (2009) (in Russian).
- “Terms Matter” (with Kirill Rogov), *Ekonomicheskaya politika* 5 (2009), 75-92 (in Russian).

### Articles under Review

- “Democratization in Dark Times: The Case of Central European Backsliding to Populist Illiberalism” (with Tsveta Petrova, Columbia University). R&R.
- “Understanding Susceptibility to Disinformation by Multi-Wave Social Media Usage Survey.” Under Review.
- “Long Soviet Shadows: The Nomenclature Origins of Putin Elites” (with Kirill Petrov, Moscow State Institute of International Relations). Under Review.

### Book Manuscripts and Book Chapters

- Has the Populist Right Replaced the Left? The Decline of the Left and the Rise of the Populist Right in Postcommunist Europe*. Draft under review, book workshop held by George Mason University on October 24-25, 2020.
- “Russia's Foreign Policy is Typical Petrostate Behavior,” chapter in Permafrost in *Retreat: Oil and Culture across the Global North*, ed. Alexander Etkind. London: Palgrave-Macmillan. (Forthcoming in 2021.)
- In Russian: Мария Снеговая. “Свидетели высоких цен на нефть: внешняя политика России и петрогосударство.” *Неприкосновенный запас*, 12:4 (2019), 114-125.
- “Religious Affiliation and Individual Economic and Political Attitudes in Ukraine,” chapter in *Culture Matters in Russia—and Everywhere: Backdrop for the Russia-Ukraine Conflict*. London: Lexington Books, 2015.
- Tectonic Changes in the World Economy: Let the Cultural Factor Speak (BRICs study)* (with Yevgeny Yasin). Moscow: Publishing House of NRU HSE, 2009.

### Policy Reports

- Snegovaya M., and K. Watanabe. “The Kremlin’s Social Media Influence inside the United States: A Moving Target.” February 11, 2021
- Volkov D., Goncharov, S. and M. Snegovaya. “Modernizing Russia Project. Part III: Russian Youth and Civic Engagement.” Center for European Policy Analysis, September 30, 2020.
- Snegovaya M. “Russia’s Crumbling Power Vertical: Decreasing Disposable Income Drives Discontentment,” PONARS Eurasia Policy Memo 500, September 12, 2020.
- In German: Snegovaya M. “Russlands Machtvertikale bröckelt. Die sinkenden Realeinkommen sorgen für Unzufriedenheit.” *Russland-Analysen*, volume 391, October 4, 2020.

Volkov D., Goncharov, S. and M. Snegovaya. “Modernizing Russia Project. Part II: Society’s View of Legal Protection in Russia.” Center for European Policy Analysis, May 27, 2020.

Volkov D., Goncharov, S. and M. Snegovaya. “Modernizing Russia Project. Part I: Society’s View of Doing Business in Russia.” Center for European Policy Analysis, April 13, 2020.

Snegovaya M. 2018. “Tension at the Top: The Impact of Sanctions on Russia’s Poles of Power,” Center for European Policy Analysis, July 28.

Snegovaya M. “Will Russia's "Digital Natives" Change Their Country's Future?” Center for European Policy Analysis, April 5, 2018.

Snegovaya M. “Reviving the Propaganda State: How the Kremlin Hijacked History to Survive,” Center for European Policy Analysis, January 17, 2018.

Snegovaya M. Policy Memo: “Justifying a Counter-Cyclical US-Russia Policy (the Case of Energy Dependence),” the Harriman Institute, March 20, 2017.

Snegovaya M. “Is it Time to Drop the F-Bomb on Russia? Why Putin is Almost a Fascist.” *World Policy Journal* 34(1), 2017.

Snegovaya M. “Stifling the Public Sphere: Media and Civil Society in Egypt, Russia, And Vietnam: Russia,” Analytical Report. The National Endowment for Democracy, October 2015.

Snegovaya M. Russia Report. Putin’s Information Warfare in Ukraine. Soviet Origins of Russia’s Hybrid Warfare. Analytical Report. The Institute for the Study of War, September 2015.

### **Work in Progress**

“When the Right Is Eating the Left’s Lunch: Populist Right Economic Policies,” with Mitchell Orenstein, University of Pennsylvania.

“On Populism and Democracy: Support for Pluralism and Political Participation among Populist Voters,” with Tsveta Petrova, Columbia University.

“Patterns of Re-Authoritization in Neopatrimonial Regimes of Post-Soviet and African States,” with Kirill Rogov, Liberal Mission Foundation.

“Liberalizing Social Democrats: Economic Policies and Left Parties’ Electoral Outcomes,” with Binio Binev, Virginia Tech.

### **Awards and Distinctions**

---

Kellogg Center for Philosophy, Politics, & Economics Grant (co-recipient), Virginia Tech	Dec 2020
CISSM Research Fellowship, Carnegie Corporation of New York	July 2018
Center for European Policy Analysis Fellowship	Feb 2018
HSE Alumni Academic Fellowship, National Research University Higher School of Economics	Nov 2017
The Harriman Russian Studies Research Grant (co-recipient), Columbia University	Apr 2017
Padma Desai Fellowship, Columbia University	May 2016
Fellowship for Brown International Advanced Research Institutes, Brown University	Jun 2010
Special Commendation for Organizing Huntington Memorial Symposium, National Research University Higher School of Economics	Sep 2010
Liberal Mission Foundation Grant in Support for Young Scholars, selected out of 100 students, National Research University Higher School of Economics	2009-10
First Prize in the Cato Institute 2008 Essay Competition	Aug 2008

### **Selected Conferences, Presentations and Workshop Participations (since 2014)**

---

#### **Departmental Seminars**

May 24, 2021, Presentation at the Strategic and Operational Research Department, “Guns to Butter: Economic Concerns and Policy Preferences in Russia,” the U.S. Naval War College in Newport, Rhode Island

February 11, 2021, Presentation at the Center for Russia, East Europe, and Central Asia, “Guns to Butter: Economic Concerns and Policy Preferences in Russia,” at the University of Wisconsin-Madison, WI

November 12, 2020, Presentation at the Center for European Union and Trans-European Space Studies, “How the EU Conditionality Has Contributed to the Rise of Populist Actors in Post-Communist Europe,” Virginia Tech, VA

October 23, 2020, Political Economy Working Group at Virginia Tech, “How the Post-Communist Left Reformed and Lost,” Blacksburg, VA

October 8, 2020, Simone Veil Talk at Jean Monnet Centre Montréal, “How the Left-Wing Parties in Post-Communist Europe Followed the EU’s Advice to Reform and Lost,” Montreal, Canada

October 7, 2020, PPE Talk at Virginia Tech, “Has the Populist Right Replaced the Left? The Demise of the Center-Left and the Rise of the Populist Right in Postcommunist Europe,” Blacksburg, VA

January 27, 2020, CREEES Talk at the University of Texas in Austin, “Disinformation, Euroscepticism and pro-Russian Parties in Eastern Europe,” Austin, TX

April 24, 2017, Research Seminar on Political Economy at National Research University Higher School of Economics, “The Choices of the Left Parties and the Emergence of the Far Right,” Moscow, Russia

### **Small Academic Conferences**

August 12, 2021, “When Alt-Right Media Meets Alt-Right Politics. Engagement with Alternative Sources on U.S. Twitter,” Alt-Media, Politics and Computational Social Science

April 9, 2021, “Populism and Foreign Policy Workshop,” the Jordan Center for the Advanced Study of Russia and the Center for European and Mediterranean Studies

March 6, 2020, “The Illiberal Thought Collective: Central Europe and Beyond,” School of Advanced International Studies, Johns Hopkins University, Washington DC

December 6-7th, 2019, “Europe in Flux” Graduate Fellows International Conference, the European Studies Council at the MacMillan Center, Yale University, New Haven, CT

November 7-8, 2019, “Social Impact of Post-Socialist Transitions and Policies for the Future,” Perry World House, University of Pennsylvania, Philadelphia, PA

October 3, 2019, “Populism, Democratic Backsliding and Protest in Central Europe,” University of North Carolina at Chapel Hill with support from the Center for European Studies and the European Union, Chapel Hill, NC

May 3, 2018, University of Delaware Conference “Democracy in Decline? The Challenge of Global Populism,” Newark, DE

January 22, 2016, Interdisciplinary Symposium, “Technologies of Truth: Propaganda, Ideology, and the Modern State,” “Assessing Russia’s Propaganda Abroad,” Seton Hall University, South Orange, NJ

June 16, 2015, Center on Global Interests and the Center for Transatlantic Relations at Johns Hopkins University SAIS, “Russia and its Northern Neighbors: Young Leaders on the Future of Baltic Security,” Washington DC

June 4, 2014, IV International Conference of the Series, “Influence of the Greek Catholic Church on pro-European Orientation of Regions of Ukraine: An Empirical Analysis,” Moscow, Russia

### **Professional Association Meetings**

American Political Science Association Conference 2016, 2017, 2019, 2020, and 2021 (upcoming)

Association for Slavic, East European, and Eurasian Studies 2016, 2017, 2018, 2019, 2020, and 2021 (upcoming)

International Studies Association Annual Convention 2016 and 2019

Midwestern Political Science Association Conference 2015, 2016, 2017, 2018 and 2021

Northeastern Political Science Association Conference 2016

Northeast Slavic, East European and Eurasian Conference 2017, 2018 and 2019

Society for Institutional & Organizational Economics 2017

## Other Institutions

(Upcoming) October 19, 2021, Estoril Political Forum 2021 “On the 80th Anniversary of the Atlantic Charter: Structuring a New Alliance of Democracies,” Lisbon, Portugal

May 12, 2021, European Network of Remembrance and Solidarity, “Disinformation in Memory Politics: Practices and Ways of Prevention” (with Joel Breakstone, Eric Langenbacher, and Joanna Wojdon), Warsaw, Poland

April 30, 2021, American Enterprise Institute, “Russian Hybrid Warfare in Europe: Lessons for the US” (with Dalibor Rohac, Edward Lucas and Ivana Stradner), Washington DC

January 26, 2021, Friends of European Russia Forum at the European Parliament, “How the West Should Deal with Russia: Transatlantic Approach,” Brussels, Belgium (with Daniel Fried and Anders Aslund)

October 8, 2020, RAND Business Leaders Forum Virtual Panel, “Politics and Elections in Russia” (with Richard Burt, Jim Moran and Stuart Rothenberg), Washington DC

September 15, 2020, Kennan Institute’s and CEPA’s Virtual Panel, “Civic and Political Participation of Russian Youth” (with Denis Volkov and Jill Dougherty), Washington DC

June 29, 2020, Center for European Policy Analysis Private Briefing of the U.S. Congress, “Russia’s Upcoming Constitutional Amendments” (with Vladimir Kara-Murza and Brian Whitmore), Washington DC

June 26, 2020, Friends of European Russia Forum at the European Parliament, “Situation and Developments in Russia in the Run-Up to the Vote on Constitutional Amendments” (with Konstantin Eggert, Roland Freudenstein and Vladimir Kara-Murza), Brussels, Belgium

May 27, 2020, Center for European Policy Analysis and Kennan Institute’s Virtual Panel, “Society’s View of Legal Protections in Russia” (with William Pomeranz, Denis Volkov and Brian Whitmore), Washington DC

May 12, 2020, Center for European Policy Analysis Virtual Panel, “Oil, Guns, and Imperialism: Do Energy Prices Influence Russian Foreign Policy Behavior?” (with Brian Whitmore and Professor Angela Stent), Washington DC

January 30-31, 2020, European External Action Service’s (EEAS) Strategic Communications Team and its East Stratcom Task Force conference: “Disinfo Horizon: Responding to Future Threats,” Brussels, Belgium

November 18, 2019, “Five Years of Sanctions on Russia: Have They Worked?” Expert Forum, Bucharest, Romania

May 21, 2018, Carnegie Moscow Center Round Table: “The US, Europe, Russia -Very Different Populisms,” Moscow, Russia

Oct 10, 2017, The Nemtsov Forum Panel Debate (co-organized with the Friedrich Naumann Foundation), “Leaders in Society in Russia and Europe,” Berlin, Germany

May 19, 2017, The Heinrich Boll Stiftung, “The New Green EU-Russia Talks 2017: The Transformation of Political and Civil Society Institutions in Russia and the EU: Causes and Consequences,” Berlin, Germany

May 4, 2016, Association of Schools of Political Studies of the Council of Europe, “The Re-Insurgence of the Radical Right in Europe and the United States,” Stockholm, Sweden

April 11-12, 2016, Fundacji Batorego w Warszawie, “Conservative Revolutions in Eastern Europe,” Warsaw, Poland

July 21, 2015, Kennan Institute at Wilson Center, “The Intellectual Roots of Putin’s Ideology,” Washington DC

September 18, 2014, Carnegie Endowment for International Peace, “The Intellectual Roots of Putin’s Nationalism and Ideology,” Washington DC

---

## Professional Service

Reviewer for: *British Journal of Political Science*, *Comparative Politics*, *Comparative Political Studies*, *European Union Politics*, *Government and Opposition*, *International Journal of Public Opinion Research*, *Journal of Social Policy*, *Journal of Common Market Studies*, *Party Politics*, *Perspectives on Politics*, *Problems of Post-Communism*.

---

## Skills

**Languages:** English (fluent, TOEFL ibt 2010: 115), French (fluent, DFA-2), Russian (native)

**Software:** Stata, R, SPSS, East View, LexisNexis, Microsoft Office